

This report is going to be interesting. It'll be short and sweet but VERY applicable so please pay attention.

Today you're going to discover how to build your own reputation in your favorite MLM forum... probably the quickest and easiest way to get it started.

If you have questions like this one below, shoot me an email at <http://www.AskTak.com/support> and I'll probably use your question in my next newsletter.

Your Friend,

Takuya Hikichi



Takuya Hikichi

Question:

Tak, How do I go about creating my mini-report or mini-course on MLM? Do you recommend outsourcing this?

E lance? Not for Me.

I know most people would think of Elance when it comes to an easy outsourcing project like this. But this is what I am going to do instead.

Instead of heading over to elance and looking for the cheapest bid, I would head over to my favorite MLM forum where you know your friends and trusted experts hang out.

Then all you have to do is (assuming you have good reputation there too), you should start a thread like this.

“I'll pay \$50 (\$100) for the best MLM recruiting tip”

This will get a lot of people's attention.

Then you're going to sort of “moderate” the discussion and move the thread to an exciting

one. The quality of the response will depend on your payment here.

After that, you're going to compile it and offer FIRST to the forum members in PDF format – and don't worry because 99% of MLM members out there don't have access to your report outside the forum, plus your goal here is NOT to use it to recruit someone in the forum.

Rather, you are going to use this method to generate good will among the members so that others will find you attractive. In other words, instead of trying to recruit other members in your forum, you're going to **make it as their idea to pursue you** based on your creativity.

Yes, you're going to give away the completed PDF without requiring opt-in. This act alone will generate SO MUCH good will among your already trusted community. Others will think you are just the **most generous person in the forum** for coming up with something like this.

This is how you're going to tap into the network of people who can in turn help you with stuff you don't know.

It's a passive method, but another way of articulating your personal skills. People love this kind of creativity because the minute others realize that your method inspires them, their light bulb goes on and would want to do something like this in their own marketing.

And once others begin copying your marketing method, you're implicitly persuading those who want to play on your turf – then you'll have the home court advantage.

Make sure in the beginning of this thread, you're going to clearly explain how the contributors will get paid. Tell them you're going to run this contest for a week and the winner will be announced and you'll use Paypal to award the winner.

People will think you've thrown the best party there is in the forum because they will enjoy from reading what others contribute. This is called adding value.

Just choose your forum carefully, and don't make this the first post. In order to facilitate this successfully, you must first be a respected member in the forum you're going to present this.

That's it for this week!

If you enjoy this issue's content, please spread the word and pass this on to your friends.