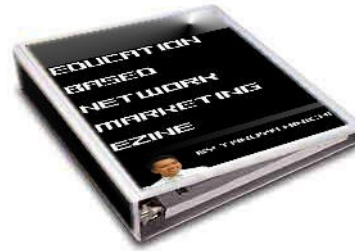




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Special Report: Sponsoring Secret Your Upline Members Never Shared With You Until Now.

Are you in Network Marketing because you want to work from home? If so, you are not alone... and you must be looking for ways to share your business opportunity with as many qualified prospects as possible, but in the beginning of your MLM career, you are faced with the following problems.

- You have very little to zero contacts to present the opportunity to.
- You meet prospects, but the prospects don't know you, and this prevents from building sufficient level of trust necessary to take your marketing to the next level.

Traditionally, Network Marketers with little experience rely on their upline members and the company facts to build credibility. This approach works well to an extent, but if your prospects are prematurely sold on your qualification, chances are, they'll look for different sponsors.

After all, you can't blame your prospects for joining under other sponsors because it is their best interest to team up with the most qualified sponsors, right?

Okay, so what exactly is it that your prospects become attracted to? What makes someone a successful network marketer? There are so many reasons to

list, but they all boil down to these two truths. A great network marketer is a

1. Leader

2. Marketer

... and you really have no way to get around but to become a marketer with these two attributes.

However, your brain knows that it takes time and effort to develop such leadership skills, and you'd probably rather look for solutions that deliver the results without having to complete all the steps.

On the Internet, your online tools present information and it *seems* that's the best way to promote a business. Yes, it seems that way...

I beg to differ.

As Dan Kennedy says, "As long as you depend on others to do _____ you stay un_____".

I find this statement to be so true. And I see network marketers struggling to take their businesses to the next level because in order to become great at networking, people need to first *change from within*.

Many Network Marketing leaders teach their rookie distributors to tell prospects that this business is easy and all you have to do is to plug people into their upline credibility. Indeed, as long as there are successful people in the business, it'll appear legit and you shouldn't worry.

You can sponsor a few people promoting your business this way, but I bet you that as long as you "rely on others" to do the marketing for you, you'll only meet prospects who join but never do anything, blaming you for everything they fail.

In fact, the people you'll sponsor this way probably won't have a strategy because most of the industry is filled with marketers who only look at others in search of perfect tools instead of trying to develop anything on their own, like

their marketing skills.

But guess what? To become an “above average” network marketer, you must create your own tools instead of “relying on others” to find them for you.

Sure, most Network Marketing distributors don’t know how to go about doing anything other than what their upline members teach them... But in the course of your search for the perfect solution, you’ll gain contacts, skill set, networks that create a new enterprise called **YOU Inc.** And that’s an asset because **regardless of whatever happens to your primary MLM business**, you’ll take all these internal attributes with you to wherever you go in your life.

And the more valuable skills you develop, the more resourceful and effective you become... and that’s what brings prospects to you.

In the name of “Duplication”, Network Marketers feel sometimes “taboo” to question their upline members’ ideas.

That’s wrong.

In the beginning, you’ll make mistakes and do things incorrectly. But if you develop greater personal attributes and become attractive by mastering one thing at a time and make it better every time, your prospects will flock to you naturally because you offer what others want and desperately need.

The real truth is that there are no secrets in this business. The power to change your business exists already within you, and you just need to proactively and explicitly release it. You do this by reading good books and taking actions.

To Your Success,

Takuya Hikichi

